



## Graphs

- Value comparison of Europe, and other major markets - USA, Japan, China, Brazil, South Korea and India in 2018
- Extra Import from China, Japan and the USA
- Total retail value of the EU cosmetics industry
- Market volume by country
- Number of SMEs per country
- European C&T market: Annual growth 2016-2018, RSP and % growth
- European C&T market 2018: Market changes in Euros 2017/2018
- European C&T market 2018: Annual per capita consumption by country
- European C&T market 2018: Market changes by product category
- European C&T market 2018: Market share by product category
- Extra EU30 export
- Total Export EU30
- Employment by gender 2018
- Employment: Direct and indirect employees 2018
- Employment overview

## Tables

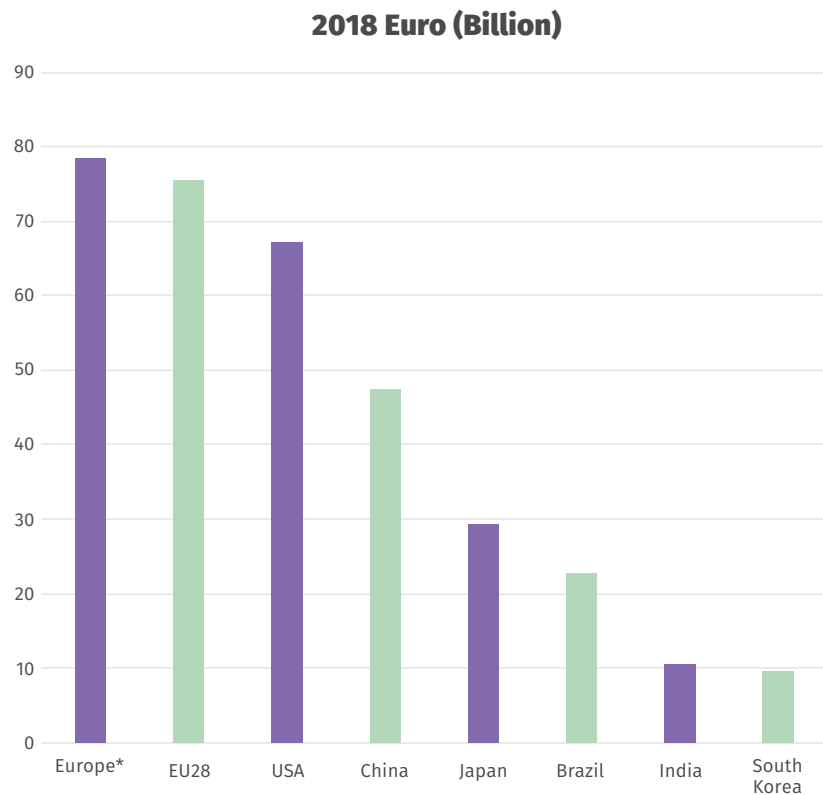
- European C&T market 2016-2018: Basic data in national currency
- European C&T market 2016-2018: Market volume by country (RSP)
- European C&T market 2016-2018: Market volume by country (MSP)
- European C&T market 2018: National markets by product category (RSP)
- European C&T market 2018: National markets by product category (MSP)
- European C&T market 2018: National markets by product category structure (RSP)
- European C&T market 2018: National markets by product category structure (MSP)
- European C&T market 2016-2018: Per capita consumption by country (RSP)
- Population 2016-2018 by country
- Gross domestic product 2016-2018 by country
- Exchange rates 2016-2018 by country

**DISCLAIMER:**

- Previous year data figures have been updated with latest information available.
- The 2018 exchange rate applied is of 31st December 2018.

# European industry market share vs global perspective

Value comparison of Europe, and other major markets - USA, Japan, China, Brazil, South Korean and India in 2018  
Retail Sales Prices (RSP) in bn Euros



**USA**

67.2 bn. Euros

**EU30**

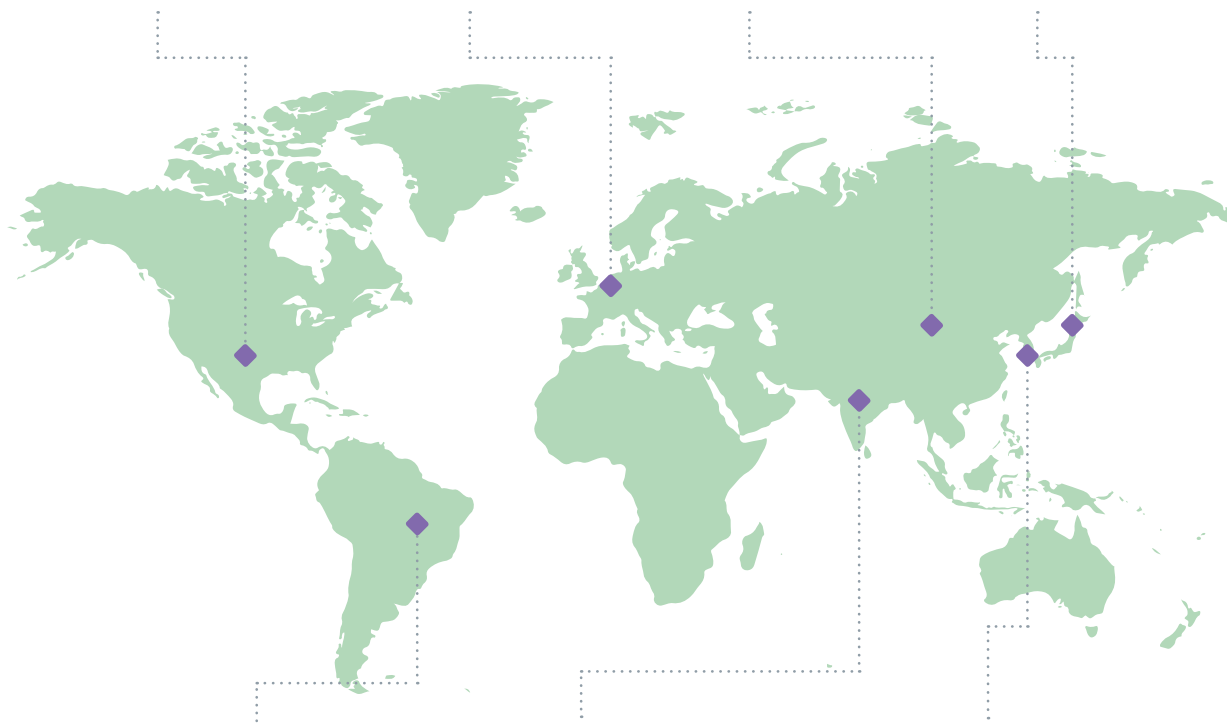
78.6 bn. Euros

**China**

47.6 bn. Euros

**Japan**

29.4 bn. Euros



**Brazil**

22.8 bn. Euros

**India**

10.7 bn. Euros

**South Korea**

9.8 bn. Euros

Source: Euromonitor International

\*Europe = EU28, Norway and Switzerland

	China	Japan	USA
Austria	2.7	0.3	8.1
Belgium	63.1	7.0	183.1
Bulgaria	1.7	0.0	1.1
Croatia	0.5	0.0	1.4
Cyprus	1.1	0.0	2.1
Czech Republic	5.0	1.3	21.6
Denmark	11.1	0.3	29.9
Estonia	1.1	0.3	3.1
Finland	1.9	0.2	10.8
France	73.1	55.0	315.5
Germany	92.5	40.0	218.7
Greece	7.9	0.0	4.9
Hungary	1.9	0.0	6.2
Ireland	7.8	0.0	13.6
Italy	22.7	1.3	33.8
Latvia	7.0	0.1	1.0
Lithuania	0.9	0.0	3.4
Luxembourg	0.1	0.0	0.8
Malta	0.4	0.0	1.4
Netherlands	104.0	5.3	455.7
Poland	45.1	1.5	28.4
Portugal	0.4	0.0	0.2
Romania	7.5	0.0	3.2
Slovakia	0.8	0.0	0.4
Slovenia	1.4	0.0	5.2
Spain	54.1	1.4	58.1
Sweden	10.0	0.7	46.9
United Kingdom	349.4	16.1	654.0
Switzerland	14.6	5.6	52.6
Norway	8.1	4.1	65.1
<b>Europe 30</b>	<b>897.5 mn.EUros</b>	<b>140.6 mn.EUros</b>	<b>2,230.2 mn.EUros</b>

**USA** → → →  
2.23 bn.Euros

**China** → →  
898 mn.Euros

**Japan** →  
141 mn.Euros



**3 key  
Import partners:**  
3.27 bn.Euros  
Total Import: 6.04 bn.Euros

Source: Euromonitor International

Total Retail Value of the EU Cosmetics Industry

## Intra 28 Export

21.4 bn Euros

## RSP (Retail Sales Price)

78.6 bn Euros

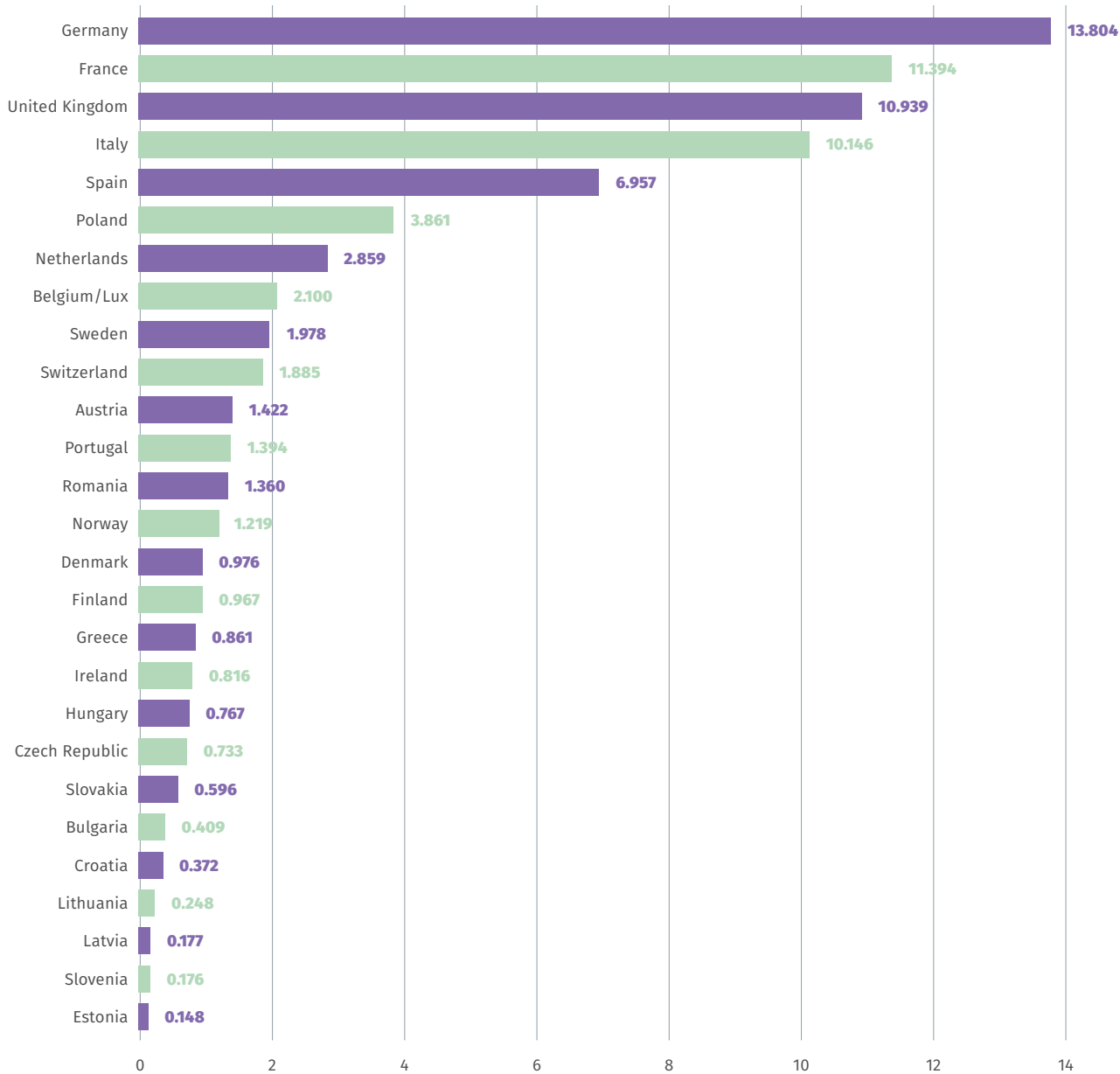
## TOTAL

100 bn Euros



Source: Euromonitor International

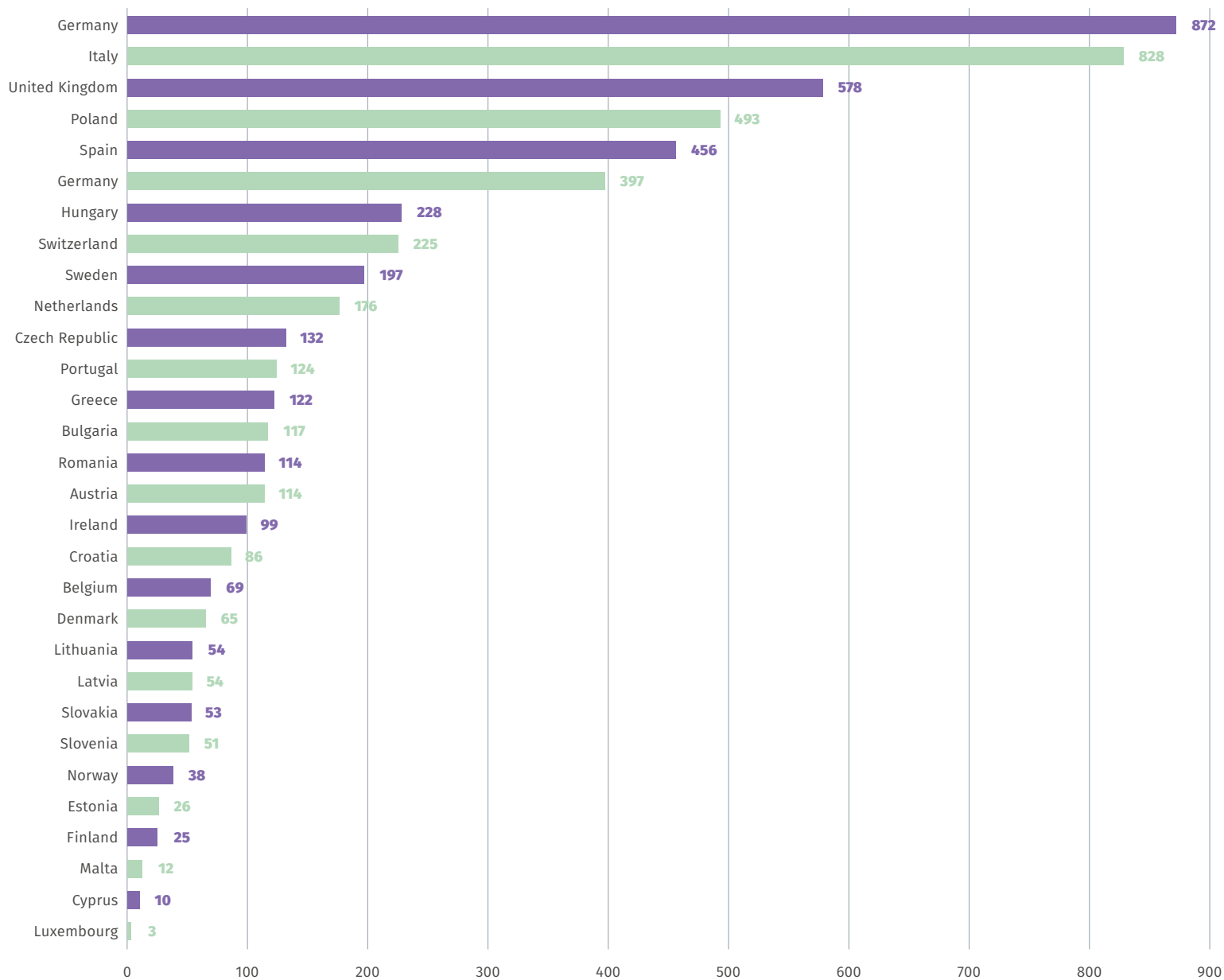
## Retail Sales Prices (RSP) in bn Euros



**Total Europe**  
78.576 bn.Euros



Source: Cosmetics Europe

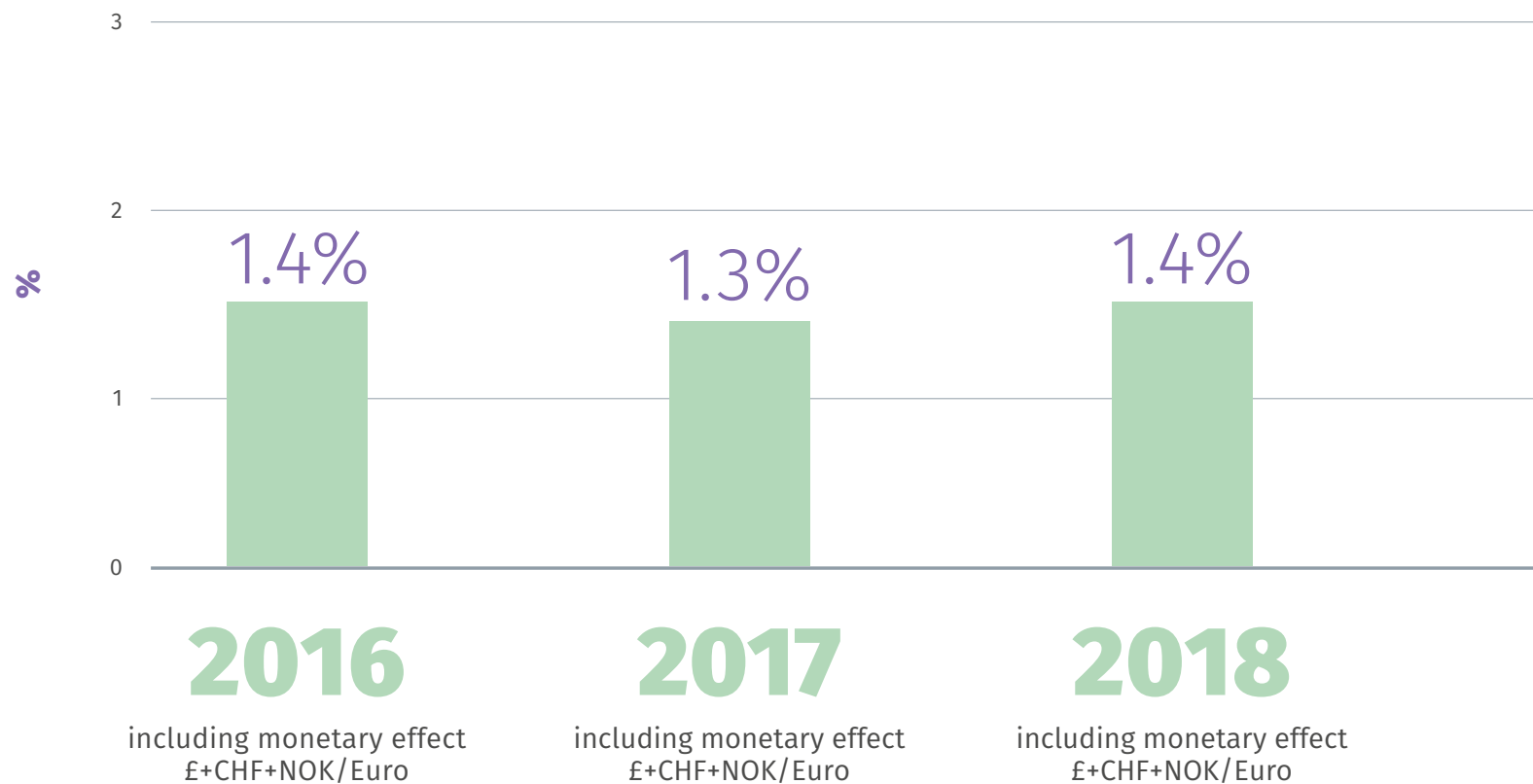


**Total of**  
**5,818**  
**SMEs in Europe\***

\*Europe = EU28, Norway and Switzerland

Source: Euromonitor International

Retail Sales Price (RSP) in bn Euros and % growth

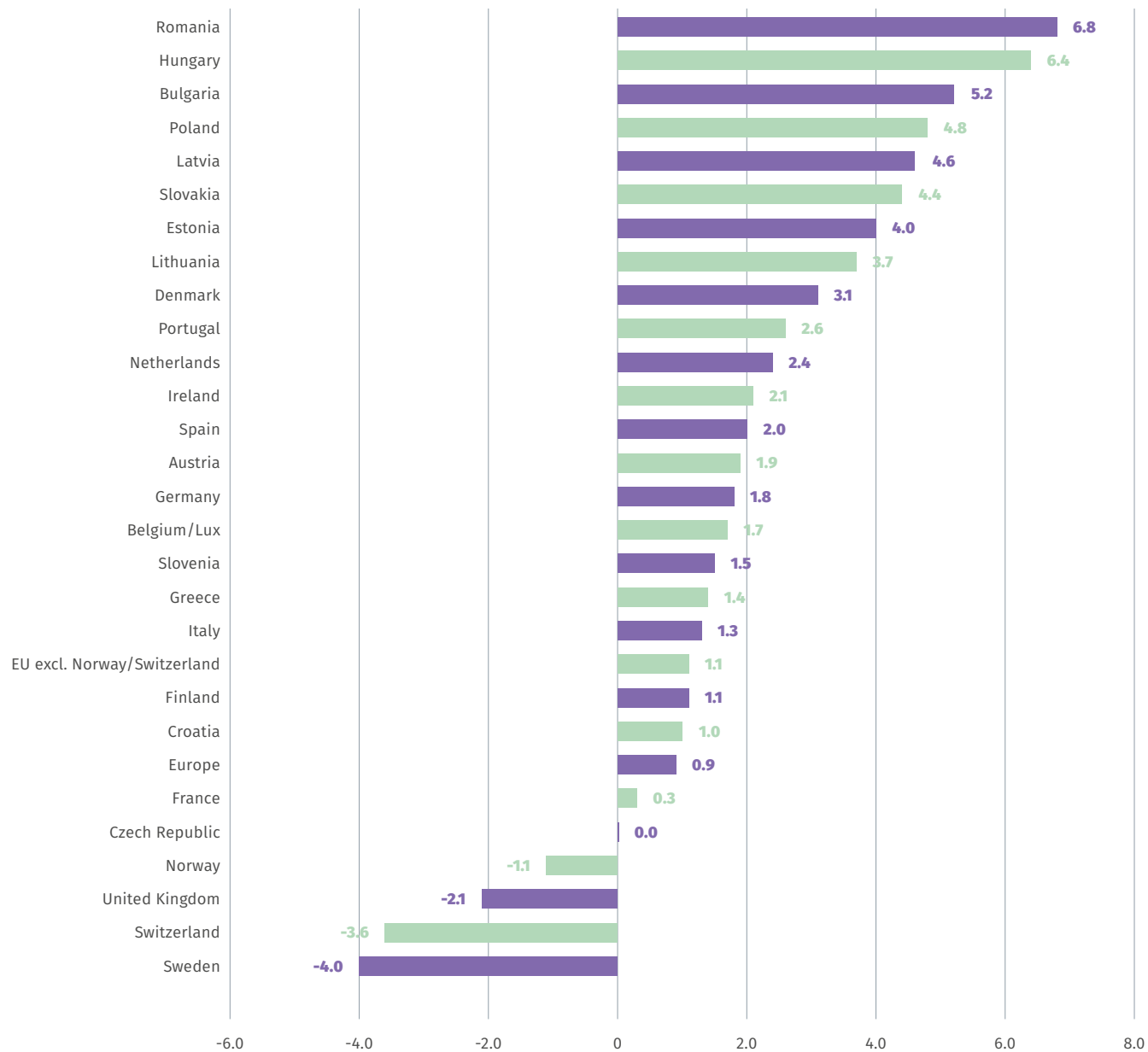


Source: Cosmetics Europe



# EUROPEAN C&T MARKET 2018: MARKET CHANGES IN Euros 2017/2018 (%)

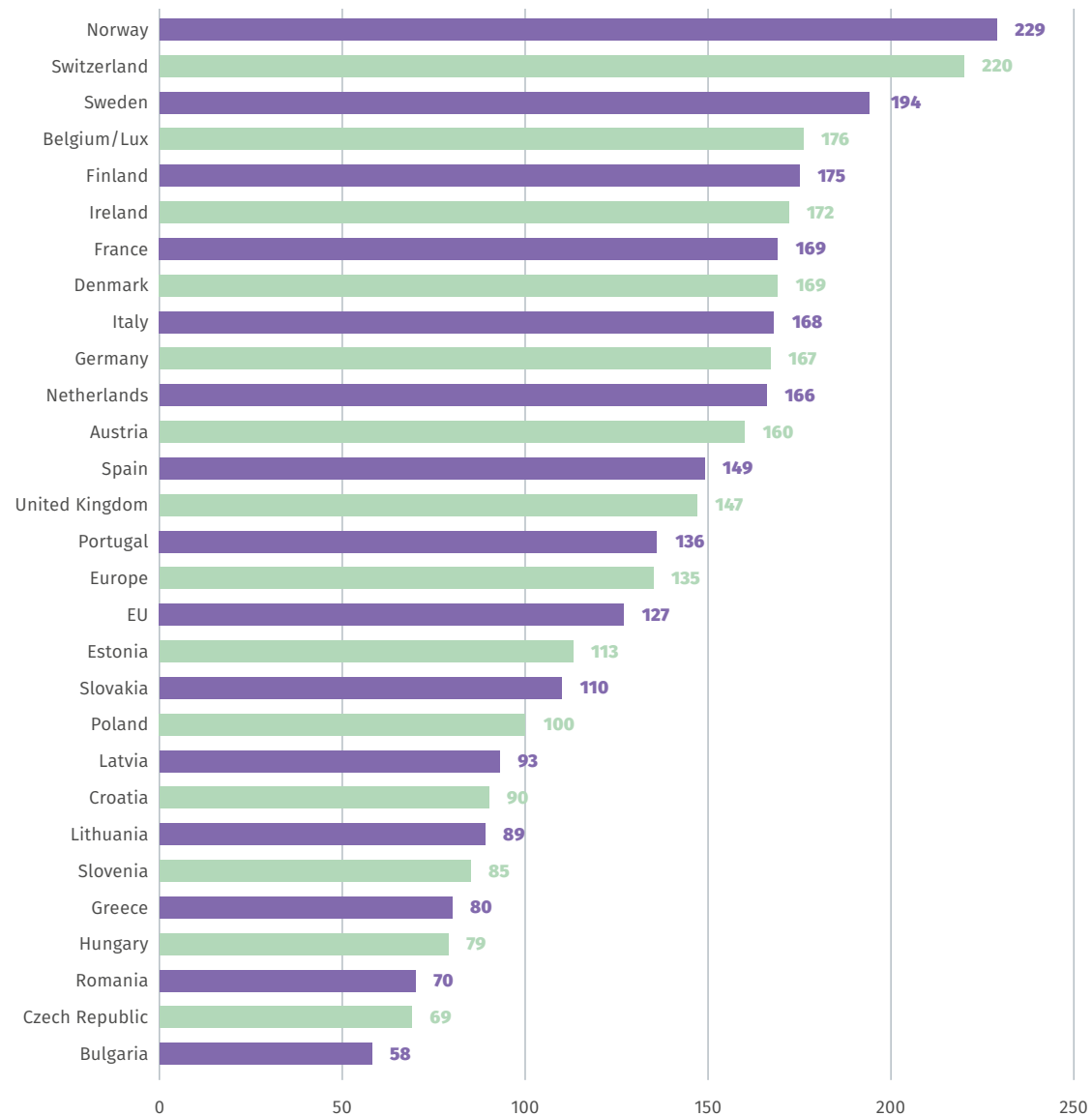
## Retail Sales Price (RSP) in Euros



Source: Cosmetics Europe

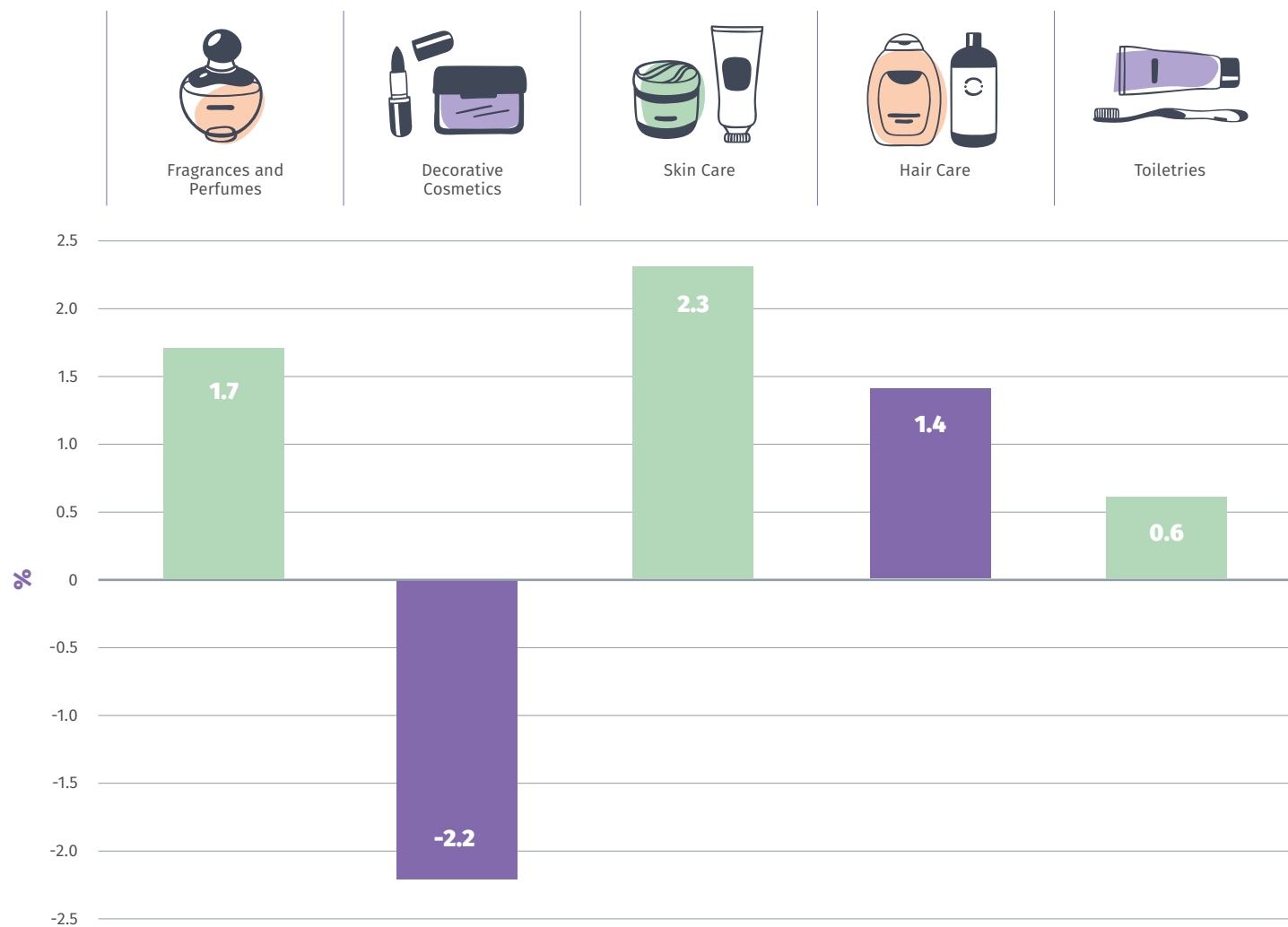
# EUROPEAN C&T MARKET 2018: PER CAPITA CONSUMPTION BY COUNTRY

Euros / RSP BASIS



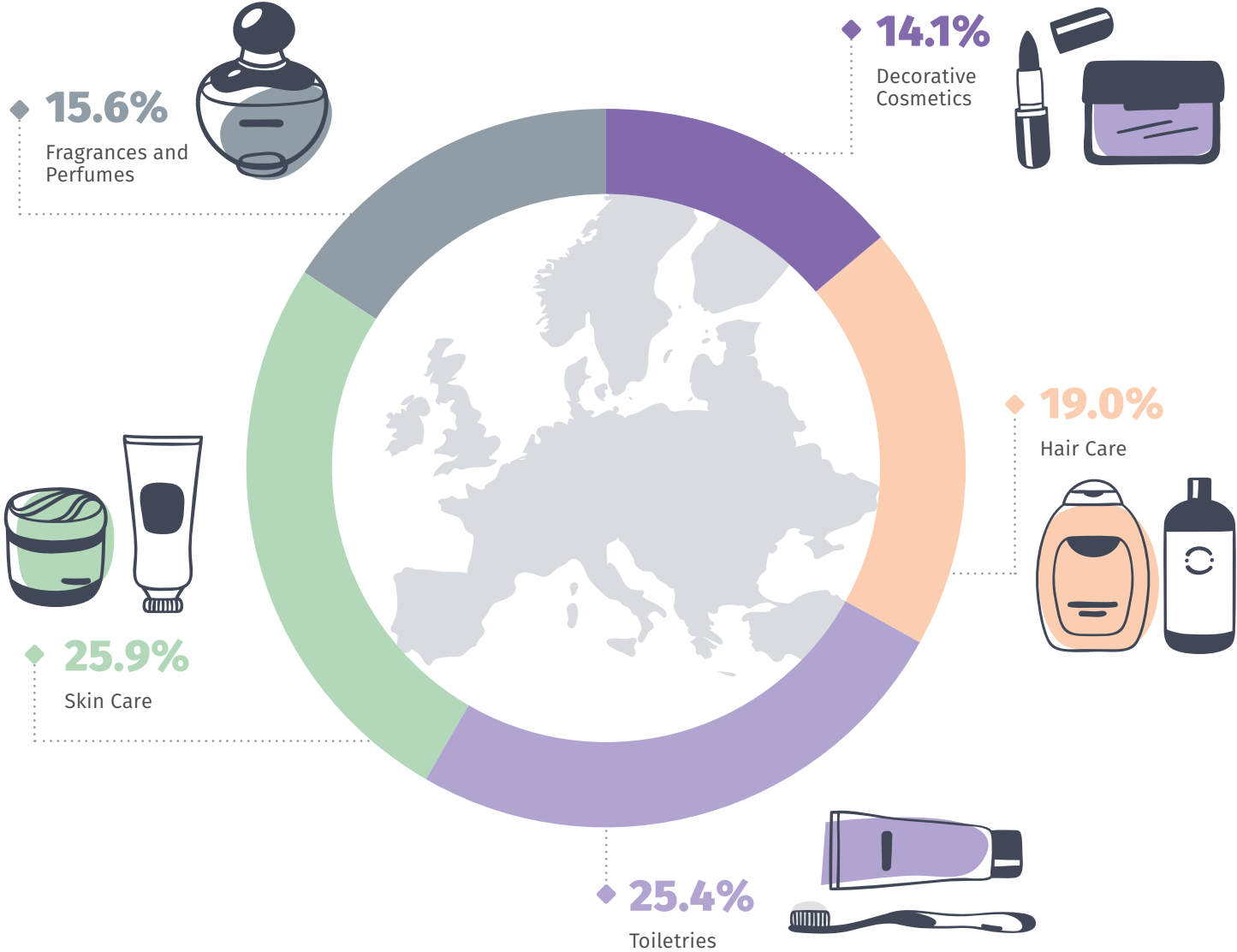
Source: Cosmetics Europe

# EUROPEAN C&T MARKET 2018 MARKET CHANGES BY PRODUCT CATEGORY (%) Euros / RSP BASIS



Source: Cosmetics Europe

# EUROPEAN C&T MARKET 2018 MARKET SHARE BY PRODUCT CATEGORY (%) Euros / RSP BASIS



Source: Cosmetics Europe

European C&T export in 2017: 21.5 billion\* - The European market represented almost one third of the global market

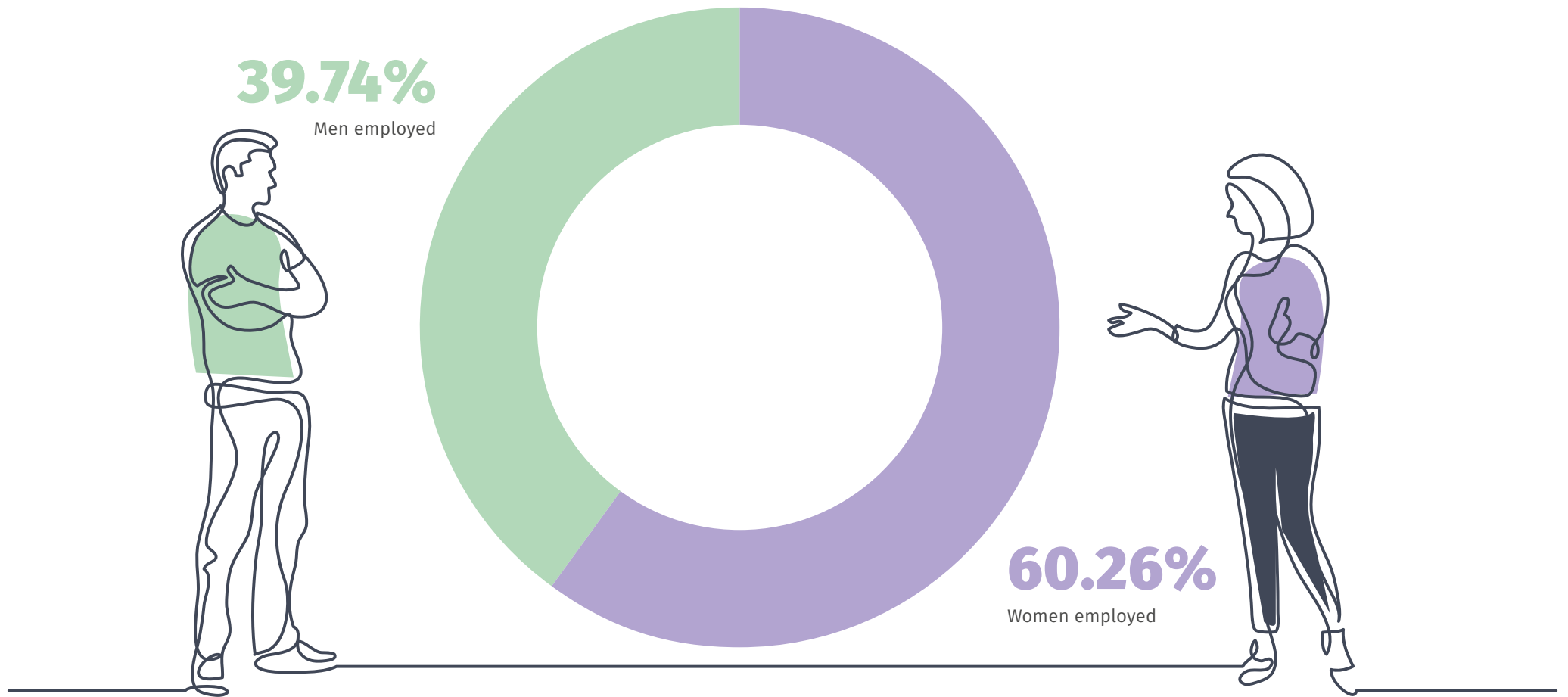
Country	2018 TOTAL EXPORTS
France	7,801.7
Germany	3,054.4
Italy	2,022.9
Spain	1,852.2
UK	1,408.8
Poland	1,081.7
Belgium	841.1
Switzerland	829.1
Netherlands	721.7
Lithuania	215.3
Ireland	214.2
Sweden	211.6
Czech Republic	207.3
Romania	203.4
Denmark	174.0
Croatia	88.4
Latvia	70.2
Hungary	68.8
Austria	64.4
Greece	62.3
Slovakia	47.9
Bulgaria	44.7
Slovenia	42.9
Portugal	39.2
Finland	26.7
Estonia	25.2
Luxembourg	19.9
Norway	6.0
Malta	3.6
Cyprus	2.4
<b>Europe 30</b>	<b>21,452.0 mn.Euros</b>



European C&T export in 2018: EUR 50.5 billion\* - The European market represented almost one third of the global market

Country	2018 TOTAL EXPORTS
France	14,178.1
Germany	7,868.0
Italy	4,713.0
UK	4,025.0
Spain	3,715.2
Poland	3,279.3
Netherlands	2,695.7
Belgium	2,653.6
Switzerland	1,593.7
Czech Republic	1,097.9
Denmark	500.7
Hungary	469.7
Ireland	445.2
Sweden	419.4
Austria	372.5
Slovakia	372.3
Romania	341.1
Lithuania	276.5
Greece	233.0
Slovenia	227.9
Croatia	182.6
Portugal	166.4
Luxembourg	164.5
Bulgaria	152.6
Latvia	135.2
Estonia	76.6
Finland	60.6
Norway	34.8
Malta	8.1
Cyprus	7.7
<b>Europe 30</b>	<b>50,467.0 mn.Euros</b>





# Direct employees

197,113

# Indirect employees

1,634,855

Total: circa 1.8 Million employees



Source: Cosmetics Europe and Euromonitor International

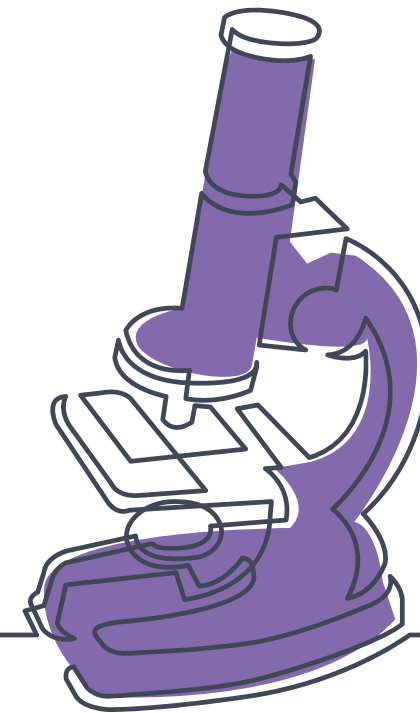
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EU28 + Norway + Switzerland

**In 2018 the European cosmetics industry employs approximately 1,800,000 people including: 28,000 scientists.**

**There are 530,000 life sciences students in Europe.**



Basic data in national currency \* Retail Sales Prices (rsp)  
and manufacturing/ex-factory sales prices (msp)

Country	National Currencies	2016		2017		2018		2018/17	
		billion		billion		billion		+/- %	
		RSP	MSP	RSP	MSP	RSP	MSP	RSP	MSP
Austria	€	1.374	0.855	1.396	0.869	1.423	0.886	1.9	1.9
Belgium/Lux	€	2.080	1.163	2.067	1.154	2.101	1.173	1.7	1.6
Bulgaria	BGN	0.727	0.471	0.762	0.494	0.802	0.520	5.2	5.2
Croatia	HRK	2.664	1.511	2.745	1.556	2.759	1.563	0.5	0.5
Czech Republic	CZK	19.334	12.084	19.357	12.098	19.348	12.093	0.0	0.0
Denmark	DKK	6.747	3.525	7.045	3.668	7.281	3.802	3.4	3.6
Estonia	€ 2012	0.138	0.078	0.143	0.081	0.149	0.084	4.0	4.0
Finland	€	0.934	0.467	0.957	0.479	0.967	0.484	1.1	1.1
France	€	11.429	6.906	11.359	6.862	11.394	6.886	0.3	0.3
Germany	€	13.499	8.709	13.563	8.750	13.804	8.906	1.8	1.8
Greece	€	0.851	0.639	0.849	0.637	0.861	0.646	1.4	1.4
Hungary	HUF	219.683	130.400	231.796	137.541	244.824	145.222	5.6	5.6
Ireland	€	0.781	0.469	0.799	0.480	0.816	0.490	2.1	2.1
Italy	€	9.856	6.307	10.021	6.268	10.147	6.344	1.3	1.2
Latvia	€	0.161	0.084	0.170	0.088	0.178	0.092	4.6	4.5
Lithuania	LTL	0.791	0.433	0.826	0.442	0.857	0.444	3.7	0.3
Netherlands	€	2.727	1.527	2.793	1.558	2.859	1.596	2.4	2.4
Poland	PLN	15.062	9.960	15.723	10.394	16.458	10.880	4.7	4.7
Portugal	€	1.319	0.818	1.358	0.842	1.394	0.864	2.6	2.6
Romania	RON	5.460	3.170	5.807	3.369	6.330	3.671	9.0	8.9
Slovakia	€ 2008/09	0.556	0.330	0.571	0.339	0.596	0.354	4.4	4.4
Slovenia	€	0.172	0.097	0.174	0.098	0.176	0.100	1.5	1.5
Spain	€	6.675	4.180	6.820	4.270	6.958	4.358	2.0	2.1
Sweden	SEK	18.827	10.660	19.753	11.152	20.302	11.439	2.8	2.6
United Kingdom	GBP	9.783	5.435	9.805	5.447	9.681	5.378	-1.3	-1.3
Norway	NOK	10.965	5.492	11.505	5.764	11.710	5.867	1.8	1.8
Switzerland	CHF	2.171	1.465	2.169	1.464	2.171	1.465	0.1	0.1

\* Professional hair care included

Source: Cosmetics Europe

## Market volume by country Euros / RSP basis

Country	2016 billion Euros	2017 billion Euros	2018 billion Euros	2018/17 +/- %	2018 % share
Germany	13.499	13.563	13.804	1.78	17.6
France	11.429	11.359	11.394	0.31	14.5
United Kingdom	11.937	11.170	10.940	-2.06	13.9
Italy	9.856	10.021	10.147	1.25	12.9
Spain	6.675	6.820	6.958	2.02	8.9
Netherlands	2.727	2.793	2.859	2.36	3.6
Poland	3.452	3.685	3.861	4.78	4.9
Belgium/Lux	2.080	2.067	2.101	1.66	2.7
Sweden	1.989	2.062	1.979	-4.04	2.5
Portugal	1.319	1.358	1.394	2.62	1.8
Austria	1.374	1.396	1.423	1.88	1.8
Denmark	0.907	0.947	0.976	3.06	1.2
Greece	0.851	0.849	0.861	1.42	1.1
Finland	0.934	0.957	0.967	1.08	1.2
Romania	1.216	1.274	1.361	6.83	1.7
Czech Republic	0.715	0.734	0.734	-0.05	0.9
Hungary	0.706	0.751	0.768	2.26	1.0
Ireland	0.781	0.799	0.816	2.14	1.0
Slovakia	0.556	0.571	0.596	4.42	0.8
Croatia	0.354	0.368	0.372	1.14	0.5
Bulgaria	0.372	0.390	0.410	5.16	0.5
Lithuania	0.229	0.239	0.248	3.68	0.3
Slovenia	0.172	0.174	0.176	1.53	0.2
Latvia	0.161	0.170	0.178	4.65	0.2
Estonia	0.138	0.143	0.149	3.99	0.2
<b>EU (excluding Malta/Cyprus)</b>	<b>74.430</b>	<b>74.661</b>	<b>75.472</b>	<b>1.1</b>	<b>95.9</b>
Switzerland	1.995	1.953	1.885	-3.48	2.5
Norway	1.215	1.233	1.220	-1.09	1.6
<b>Europe</b>	<b>77.640</b>	<b>77.847</b>	<b>78.577</b>	<b>0.9</b>	<b>100.0</b>

## Market volume by country Euros / MSP Basis

Country	2016 billion Euros	2017 billion Euros	2018 billion Euros	2018/17 +/- %	2018 % share
Germany	8.709	8.750	8.906	1.78	18.7
France	6.906	6.862	6.886	0.34	14.4
Italy	6.307	6.268	6.344	1.21	13.3
United Kingdom	6.632	6.205	6.078	-2.06	12.7
Spain	4.180	4.270	4.358	2.07	9.1
Poland	2.283	2.436	2.553	4.79	5.4
Netherlands	1.527	1.558	1.596	2.39	3.3
Belgium/Lux	1.163	1.154	1.173	1.59	2.5
Sweden	1.126	1.164	1.115	-4.24	2.3
Portugal	0.818	0.842	0.864	2.59	1.8
Austria	0.855	0.869	0.886	1.90	1.9
Greece	0.639	0.637	0.646	1.35	1.4
Denmark	0.474	0.493	0.510	3.35	1.1
Romania	0.706	0.739	0.789	6.76	1.7
Czech Republic	0.447	0.459	0.459	-0.05	1.0
Finland	0.467	0.479	0.484	1.07	1.0
Ireland	0.469	0.480	0.490	2.11	1.0
Hungary	0.419	0.445	0.455	2.22	1.0
Slovakia	0.330	0.339	0.354	4.40	0.7
Croatia	0.201	0.209	0.211	1.10	0.4
Bulgaria	0.241	0.253	0.266	5.15	0.6
Lithuania	0.125	0.128	0.129	0.34	0.3
Slovenia	0.097	0.098	0.100	1.53	0.2
Latvia	0.084	0.088	0.092	4.54	0.2
Estonia	0.078	0.081	0.084	3.97	0.2
<b>EU (excluding Malta/Cyprus)</b>	<b>45.281</b>	<b>45.306</b>	<b>45.822</b>	<b>1.1</b>	<b>95.9</b>
Switzerland	1.346	1.318	1.272	-3.49	2.8
Norway	0.609	0.618	0.611	-1.08	1.3
<b>Europe</b>	<b>47.236</b>	<b>47.242</b>	<b>47.706</b>	<b>1.0</b>	<b>100.0</b>

## National markets by product category (billion) Euros / RSP Basis

Country	Fragrances Perfumes	Decorative Cosmetics	Skin Care	Hair Care	Toiletries	TOTAL
Germany	1.610	1.805	3.292	3.110	3.987	<b>13.804</b>
France	2.209	1.460	3.441	1.613	2.671	<b>11.394</b>
United Kingdom	2.053	1.683	2.578	1.935	2.690	<b>10.940</b>
Italy	1.284	1.603	2.803	1.827	2.630	<b>10.147</b>
Spain	1.373	0.704	1.933	1.286	1.662	<b>6.958</b>
Netherlands	0.504	0.427	0.604	0.544	0.780	<b>2.859</b>
Poland	0.550	0.483	0.983	0.778	1.067	<b>3.861</b>
Belgium/Lux	0.406	0.250	0.539	0.530	0.376	<b>2.101</b>
Sweden	0.176	0.546	0.538	0.364	0.355	<b>1.979</b>
Greece	0.078	0.083	0.280	0.216	0.205	<b>0.861</b>
Austria	0.203	0.229	0.373	0.273	0.345	<b>1.423</b>
Portugal	0.240	0.101	0.398	0.242	0.413	<b>1.394</b>
Denmark	0.133	0.149	0.246	0.246	0.203	<b>0.976</b>
Romania	0.273	0.208	0.298	0.240	0.341	<b>1.361</b>
Czech Republic	0.094	0.114	0.169	0.169	0.188	<b>0.734</b>
Finland	0.033	0.154	0.256	0.315	0.210	<b>0.967</b>
Hungary	0.112	0.093	0.163	0.120	0.280	<b>0.767</b>
Ireland	0.129	0.121	0.171	0.167	0.227	<b>0.816</b>
Slovakia	0.094	0.085	0.134	0.110	0.173	<b>0.596</b>
Bulgaria	0.062	0.058	0.088	0.087	0.114	<b>0.410</b>
Croatia	0.047	0.055	0.113	0.052	0.104	<b>0.372</b>
Lithuania	0.053	0.043	0.058	0.042	0.052	<b>0.248</b>
Slovenia	0.021	0.023	0.056	0.032	0.043	<b>0.176</b>
Latvia	0.036	0.020	0.045	0.042	0.035	<b>0.178</b>
Estonia	0.024	0.021	0.040	0.029	0.034	<b>0.149</b>
<b>EU (excluding Malta/Cyprus)</b>	<b>11.799</b>	<b>10.520</b>	<b>19.599</b>	<b>14.370</b>	<b>19.185</b>	<b>75.471</b>
Switzerland	0.408	0.311	0.402	0.306	0.457	<b>1.883</b>
Norway	0.071	0.239	0.385	0.245	0.279	<b>1.220</b>
<b>Europe</b>	<b>12.278</b>	<b>11.069</b>	<b>20.386</b>	<b>14.921</b>	<b>19.920</b>	<b>78.574</b>

## National markets by product category (billion) Euros / MSP Basis

Country	Fragrances Perfumes	Decorative Cosmetics	Skin Care	Hair Care	Toiletries	TOTAL
Germany	1.039	1.165	2.124	2.006	2.572	<b>8.906</b>
France	1.251	0.876	2.048	1.011	1.699	<b>6.886</b>
Italy	0.786	1.002	1.749	1.145	1.662	<b>6.344</b>
United Kingdom	1.140	0.935	1.432	1.075	1.495	<b>6.078</b>
Spain	0.865	0.444	1.213	0.795	1.041	<b>4.358</b>
Netherlands	0.253	0.210	0.345	0.351	0.436	<b>1.595</b>
Poland	0.326	0.323	0.668	0.514	0.722	<b>2.553</b>
Belgium/Lux	0.232	0.129	0.285	0.296	0.231	<b>1.173</b>
Greece	0.052	0.062	0.200	0.154	0.178	<b>0.646</b>
Sweden	0.088	0.303	0.298	0.209	0.217	<b>1.115</b>
Austria	0.116	0.147	0.236	0.170	0.217	<b>0.886</b>
Portugal	0.142	0.063	0.246	0.153	0.260	<b>0.864</b>
Denmark	0.067	0.078	0.128	0.128	0.110	<b>0.510</b>
Romania	0.149	0.121	0.174	0.142	0.203	<b>0.789</b>
Czech Republic	0.059	0.071	0.105	0.106	0.118	<b>0.459</b>
Finland	0.017	0.077	0.128	0.157	0.105	<b>0.484</b>
Hungary	0.064	0.053	0.092	0.074	0.173	<b>0.455</b>
Ireland	0.067	0.072	0.104	0.103	0.144	<b>0.490</b>
Slovakia	0.055	0.051	0.080	0.065	0.103	<b>0.354</b>
Bulgaria	0.040	0.037	0.057	0.057	0.075	<b>0.266</b>
Croatia	0.025	0.031	0.064	0.030	0.061	<b>0.211</b>
Lithuania	0.024	0.021	0.028	0.024	0.030	<b>0.128</b>
Slovenia	0.011	0.013	0.032	0.019	0.026	<b>0.100</b>
Latvia	0.018	0.010	0.024	0.022	0.018	<b>0.092</b>
Estonia	0.011	0.012	0.023	0.017	0.020	<b>0.084</b>
<b>EU (excluding Malta/Cyprus)</b>	<b>6.896</b>	<b>6.306</b>	<b>11.882</b>	<b>8.824</b>	<b>11.914</b>	<b>45.822</b>
Switzerland	0.263	0.214	0.276	0.208	0.311	<b>1.271</b>
Norway	0.036	0.120	0.194	0.123	0.139	<b>0.611</b>
<b>Europe</b>	<b>7.194</b>	<b>6.640</b>	<b>12.352</b>	<b>9.154</b>	<b>12.364</b>	<b>47.704</b>

## Changes in national markets by product category 2018/2017 (%) Euros / RSP Basis

Country	Fragrances Perfumes	Decorative Cosmetics	Skin Care	Hair Care	Toiletries	TOTAL
Germany	-0.1	-2.0	6.4	5.1	-1.7	<b>1.8</b>
France	0.0	0.2	-0.5	-0.8	2.4	<b>0.3</b>
United Kingdom	1.4	-10.9	0.4	0.1	0.9	<b>-1.3</b>
Italy	4.1	1.5	1.3	0.3	0.3	<b>1.3</b>
Spain	4.6	5.0	1.3	0.6	0.7	<b>2.0</b>
Netherlands	3.5	-3.4	4.0	0.2	5.4	<b>2.4</b>
Poland	3.4	2.8	5.8	4.5	5.3	<b>4.7</b>
Belgium/Lux	4.8	-0.8	3.0	2.4	-2.8	<b>1.7</b>
Sweden	4.7	1.5	4.7	2.3	1.4	<b>2.8</b>
Greece	2.5	1.4	2.2	1.4	0.0	<b>1.4</b>
Austria	1.0	3.5	2.6	0.3	1.9	<b>1.9</b>
Portugal	4.1	3.7	2.8	1.8	1.8	<b>2.6</b>
Denmark	1.0	-6.1	9.3	6.9	1.6	<b>3.4</b>
Romania	9.4	11.2	9.4	8.6	7.4	<b>9.0</b>
Czech Republic	0.1	-0.1	0.0	0.0	-0.1	<b>0.0</b>
Finland	-5.5	-7.2	8.7	0.3	1.3	<b>1.1</b>
Hungary	5.7	6.4	6.3	3.7	5.5	<b>5.5</b>
Ireland	1.3	3.3	2.0	1.7	2.4	<b>2.1</b>
Slovakia	4.1	4.4	5.8	3.7	4.0	<b>4.4</b>
Bulgaria	5.3	6.9	6.5	3.7	4.4	<b>5.2</b>
Lithuania	4.8	1.1	6.1	2.7	2.9	<b>3.7</b>
Croatia	3.3	4.4	-0.8	-1.4	-0.2	<b>0.5</b>
Slovenia	0.4	1.8	2.2	1.4	1.2	<b>1.5</b>
Latvia	5.9	4.7	5.3	4.0	3.3	<b>4.6</b>
Estonia	3.9	5.9	4.0	3.3	3.5	<b>4.0</b>
<b>EU (excluding Malta/Cyprus)</b>	<b>1.9</b>	<b>-1.9</b>	<b>2.3</b>	<b>1.6</b>	<b>0.7</b>	<b>1.1</b>
Switzerland	-0.8	0.6	0.7	-0.3	0.2	<b>0.1</b>
Norway	5.9	-11.0	13.8	0.4	-0.7	<b>1.8</b>
<b>Europe</b>	<b>1.7</b>	<b>-2.2</b>	<b>2.3</b>	<b>1.4</b>	<b>0.6</b>	<b>0.9</b>

## Changes in national markets by product category 2018/2017 (%) Euros / MSP Basis

Country	Fragrances Perfumes	Decorative Cosmetics	Skin Care	Hair Care	Toiletries	TOTAL
Germany	-0.1	-2.0	6.4	5.1	-1.7	<b>1.8</b>
France	0.0	0.2	-0.5	-0.8	2.4	<b>0.3</b>
Italy	1.4	-10.9	0.4	0.1	0.9	<b>-1.3</b>
United Kingdom	2.6	1.5	0.7	0.7	1.3	<b>1.2</b>
Spain	4.6	5.0	1.3	0.6	0.7	<b>2.1</b>
Netherlands	3.5	-3.4	4.0	0.2	5.4	<b>2.4</b>
Poland	3.4	2.7	5.8	4.5	5.3	<b>4.7</b>
Belgium/Lux	4.8	-0.8	3.0	2.4	-2.8	<b>1.6</b>
Sweden	4.1	1.3	4.6	2.2	1.4	<b>2.6</b>
Greece	2.5	1.4	2.2	1.4	0.0	<b>1.4</b>
Austria	1.0	3.5	2.6	0.3	1.9	<b>1.9</b>
Portugal	4.1	3.7	2.8	1.8	1.8	<b>2.6</b>
Denmark	1.0	-6.1	9.3	6.9	3.0	<b>3.6</b>
Romania	9.2	11.0	9.3	8.6	7.4	<b>8.9</b>
Czech Republic	0.1	-0.1	0.0	0.0	-0.1	<b>0.0</b>
Finland	-5.5	-7.2	8.7	0.3	1.3	<b>1.1</b>
Hungary	5.6	6.4	6.3	3.7	5.5	<b>5.5</b>
Ireland	1.1	3.2	2.0	1.7	2.4	<b>2.1</b>
Slovakia	4.1	4.3	5.8	3.7	4.0	<b>4.4</b>
Bulgaria	5.3	6.9	6.4	3.7	4.4	<b>5.2</b>
Lithuania	4.7	0.9	1.9	-8.5	2.9	<b>0.3</b>
Croatia	3.2	4.5	-0.8	-1.5	-0.2	<b>0.5</b>
Slovenia	0.5	1.8	2.2	1.4	1.2	<b>1.5</b>
Latvia	5.8	4.7	5.2	4.0	3.3	<b>4.5</b>
Estonia	3.9	5.8	3.9	3.3	3.5	<b>4.0</b>
<b>EU (excluding Malta/Cyprus)</b>	<b>1.8</b>	<b>-1.7</b>	<b>3.2</b>	<b>1.7</b>	<b>0.9</b>	<b>1.4</b>
Switzerland	-0.8	0.6	0.7	-0.3	0.2	<b>0.1</b>
Norway	5.9	-11.0	13.8	0.4	-0.7	<b>1.8</b>
<b>Europe</b>	<b>1.5</b>	<b>-2.0</b>	<b>3.1</b>	<b>1.5</b>	<b>0.7</b>	<b>1.2</b>



## Per capita consumption by country Euros / RSP Basis

Country	2016	2017	2018
Sweden	202	205	194
Belgium/Lux	175	173	176
Finland	171	174	175
Ireland	165	169	172
France	171	169	169
Denmark	159	164	169
Italy	162	165	168
Germany	164	164	167
Netherlands	161	163	166
Austria	158	159	160
Spain	144	147	149
United Kingdom	183	169	147
Portugal	128	132	136
Estonia	122	109	113
Slovakia	102	105	110
Poland	91	96	100
Latvia	82	88	93
Croatia	84	89	90
Lithuania	79	85	89
Slovenia	83	84	85
Greece	79	79	80
Hungary	72	77	79
Romania	62	64	70
Czech Republic	68	69	69
Bulgaria	52	55	58
<b>Average EU (excluding Malta/Cyprus)</b>	<b>125</b>	<b>126</b>	<b>127</b>
Norway	233	233	229
Switzerland	240	221	220
<b>Europe</b>	<b>133</b>	<b>134</b>	<b>135</b>

# POPULATION 2016 - 2018 BY COUNTRY:

in millions of inhabitants

Country	2016	2017	2018
Germany	82,176	82,659	82,883
France	66,760	67,219	67,400
United Kingdom	65,383	66,031	66,454
Italy	60,666	60,588	60,484
Spain	46,446	46,492	46,733
Poland	37,967	38,429	38,429
Romania	19,760	19,760	19,492
Netherlands	16,979	17,104	17,181
Belgium/Lux	11,887	11,957	11,960
Greece	10,784	10,734	10,734
Czech Republic	10,554	10,591	10,650
Portugal	10,341	10,283	10,290
Sweden	9,851	10,071	10,225
Hungary	9,830	9,785	9,768
Austria	8,690	8,810	8,887
Bulgaria	7,154	7,085	7,048
Denmark	5,707	5,776	5,781
Finland	5,472	5,513	5,518
Slovakia	5,426	5,434	5,442
Ireland	4,725	4,734	4,851
Croatia	4,191	4,136	4,119
Lithuania	2,889	2,825	2,792
Slovenia	2,064	2,068	2,067
Latvia	1,969	1,940	1,921
Estonia	1,132	1,320	1,319
<b>EU 28 (excluding Malta/Cyprus)</b>	<b>508,802</b>	<b>511,342</b>	<b>512,430</b>
Switzerland	8,327	8,843	8,565
Norway	5,211	5,283	5,319
<b>Europe</b>	<b>522,340</b>	<b>525,467</b>	<b>526,315</b>

# GROSS DOMESTIC PRODUCT 2016 - 2018 BY COUNTRY:

Euros / billions

Country	2016 <small>(extracted 13.04.17)</small>	2017 <small>(extracted 13.04.18)</small>	2018 <small>(extracted 15.04.19)</small>
Germany	3,133.67	3,263.35	3,386.00
United Kingdom	2,366.85	2,322.39	2,393.08
France	2,225.26	2,287.60	2,348.99
Italy	1,672.44	1,716.24	1,753.95
Spain	1,113.85	1,163.66	1,208.25
Netherlands	697.22	731.30	773.37
Belgium/Lux	476.17	493.49	509.45
Poland	424.60	464.58	496.55
Sweden	462.47	480.70	466.98
Austria	349.49	369.22	386.09
Ireland	265.84	296.15	318.46
Denmark	277.15	288.02	297.36
Finland	214.06	223.77	233.56
Romania	169.10	187.82	202.13
Portugal	184.93	193.12	201.61
Czech Republic	174.43	191.23	201.15
Greece	175.89	177.74	184.71
Hungary	112.46	123.66	131.91
Slovakia	80.96	84.99	90.20
Bulgaria	47.36	50.43	55.18
Croatia	45.62	48.94	51.51
Slovenia	39.77	43.28	45.95
Lithuania	38.63	41.86	45.13
Latvia	25.02	26.85	29.52
Estonia	20.92	23.00	25.66
<b>EU 28 (excluding Malta/Cyprus)</b>	<b>14,794.16</b>	<b>15,293.39</b>	<b>15,836.75</b>
Switzerland	600.89	601.68	599.02
Norway	344.79	351.51	368.44
<b>Europe</b>	<b>15,739.84</b>	<b>16,246.58</b>	<b>16,804.22</b>

Country	National Currency	2016	2017	2018
Bulgaria	BGN	1.9558	<b>1.9558</b>	<b>1.9558</b>
Croatia	HRK	7.5283	<b>7.4573</b>	<b>7.4118</b>
Czech Republic	SIT	27.0310	<b>26.3705</b>	<b>26.3705</b>
Denmark	DKK	7.4360	<b>7.4388</b>	<b>7.4600</b>
Hungary	HUF	311.2578	<b>308.7887</b>	<b>318.9507</b>
Lithuania	LTL	3.4528	<b>3.4528</b>	<b>3.4528</b>
Norway	NOK	9.0250	<b>9.3292</b>	<b>9.6001</b>
Poland	PLN	4.3630	<b>4.2668</b>	<b>4.2622</b>
Romania	RON	4.4899	<b>4.5595</b>	<b>4.6527</b>
Sweden	SEK	9.4678	<b>9.5780</b>	<b>10.2590</b>
Switzerland	CHF	1.0883	<b>1.1105</b>	<b>1.1517</b>
United Kingdom	GBP	0.8195	<b>0.8779</b>	<b>0.8849</b>
Japan	YEN	1.2243	<b>1.2671</b>	<b>1.3319</b>
USA	US\$	1.1072	<b>1.1297</b>	<b>1.1804</b>

## **Our Vision**

**A flourishing European cosmetics and personal care industry.**

## **Our Mission**

**To shape an operating environment conducive to long term growth and a sustainable and responsible future for our industry.**

Every person deserves a sense of well-being, self-esteem and self-confidence: the significance of these needs is set to increase in our ageing, diversifying and fast-moving society. As a leading member association we will continue to support our members in meeting the growing needs and expectations of consumers and our stakeholders.

The quality, reliability and safety of our products is our number one priority: it is part of our DNA. We work diligently with our members to set the highest standards ensuring that cosmetic products are one of the safest and most researched classes of consumer products on the market today.

Creativity and exploration are in our nature: we are passionate about creating an environment in which all European cosmetics and personal care companies, whatever their size, can develop new or improve existing products. Investment in science and technology is central to innovation that adds value to people.

**We personally care**



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